

## INNOVATIVE METHODS TO LANGUAGE ACQUISITION IN FOREIGN LANGUAGE EDUCATION

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**Abstract.** This article examines innovative approaches to foreign language acquisition in the educational process. Special attention is given to the use of digital technologies, artificial intelligence, gamification, immersion methodology, and personalized learning programs. The advantages of online platforms, mobile applications, role-playing games, language clubs, and Content and Language Integrated Learning (CLIL) are analyzed.

**Keywords:** foreign language learning, digital technologies, gamification, immersion methodology, personalized learning, artificial intelligence, audiovisual technologies, elementary education, French language acquisition.

## ИННОВАЦИОННЫЕ МЕТОДЫ В ОБРАЗОВАТЕЛЬНОМ ПРОЦЕССЕ ПРИ ИЗУЧЕНИИ ИНОСТРАННЫХ ЯЗЫКОВ

**Аннотация.** В данной статье рассматриваются инновационные методы к усвоению иностранных языков в образовательном процессе. Особое внимание уделяется использованию цифровых технологий, искусственного интеллекта, геймификации, методике погружения и персонализированным программам обучения. Анализируются преимущества онлайн-платформ, мобильных приложений, ролевых игр, языковых клубов и предметно-языкового интегрированного обучения (CLIL).

**Ключевые слова.** изучение иностранных языков, цифровые технологии, геймификация, методика погружения, персонализированное обучение, искусственный интеллект, видеоматериалы, изучение французского языка, начальные классы, обучение иностранным языкам, аудиовизуальные технологии.

Contemporary education is rapidly evolving to meet the challenges of our time and technological advancement. In foreign language teaching, traditional methods are increasingly being supplemented or replaced by innovative approaches that enhance student motivation and make learning more engaging and effective. Digital technologies, game-based methods, artificial intelligence, and personalized learning programs have become integral parts of the educational process.

This article explores innovative strategies that support faster and more effective foreign language acquisition by learners.

### Digital Technologies and Online Platforms

Modern technologies enable learners to study foreign languages anytime and anywhere. Online platforms such as Duolingo, Busuu, and Memrise offer interactive exercises, gaming elements, and personalized assignments. These resources adapt to learners' proficiency levels, allowing them to progress at their own pace. Mobile applications help integrate learning into daily life. For example, spaced-repetition systems (e.g., Anki, Quizlet) significantly improve vocabulary and expression retention.

### **Artificial Intelligence and Adaptive Learning**

Artificial intelligence (AI) plays a pivotal role in personalizing learning. Advanced systems like ChatGPT, Grammarly, and DeepL analyze errors, offer tailored recommendations, and correct pronunciation. AI tutors such as ELSA Speak evaluate speech and provide precise feedback on pronunciation. These tools not only support language learning but also promote natural, context-rich use of the language.

### **Gamification in Language Education**

Gamification refers to employing game mechanisms in education. This method increases motivation and engagement, making language learning enjoyable.

- Role-playing games and simulations

Role-playing creates realistic scenarios where learners must use the target language—such as dialogues in shops, restaurants, or airports—thus developing communicative competence.

- Educational computer games

Learning games like Influent and Mondly VR build vocabulary, grammar, and conversational skills. Popular multiplayer games like Minecraft or The Sims can also serve as informal language-learning environments, with players interacting in the target language.

### **Immersion Methodology**

The immersion method involves maximizing use of the target language within the educational setting. This approach accelerates language assimilation and fosters intuitive understanding.

- Language clubs and conversational meetups

Language clubs and conversational groups offer learners informal opportunities to practice speaking. These take place both offline and online (e.g., via Meetup).

- Exchange programs and travel

Participation in international exchange programs, such as Erasmus+ or Work & Travel, fully immerses learners in the language environment, helping them overcome language barriers and improve listening comprehension.

### **CLIL (Content and Language Integrated Learning)**

CLIL integrates the study of various subjects (e.g., history, biology, mathematics) with foreign language instruction. This method enables learners to simultaneously develop language skills and subject-matter thinking, fostering cross-disciplinary connections.

### **Communicative Language Teaching**

The communicative method emphasizes oral communication. Learners acquire language through dialogues, discussions, debates, and group projects.

This method is effective because it:

- focuses on real-life situations,
- develops listening and speaking skills,
- minimizes emphasis on grammar rules and maximizes practical language use.

### **Personalized Learning Programs**

Every learner has unique learning pace, proficiency, and preferences. Modern technologies allow for adaptation to individual characteristics:

- Lexical trainers tailor vocabulary based on learners' interests.
- Audio courses provide materials on topics most engaging to the individual.
- Podcasts and videos (e.g., TED Talks, BBC Learning English) expose learners to authentic language input.

Innovative methods in foreign language teaching make the educational process more effective, engaging, and tailored to individual needs. Digital technologies, artificial intelligence, gamification, immersion, and personalized learning support faster and more robust language acquisition applicable in real life. Educational trends suggest that, with further development of technologies and methodologies, foreign language learning will become increasingly accessible, dynamic, and impactful in the near future.

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