

WHY TELEGRAM SHOULD ENABLE SMART TV STREAMING?

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Abstract. *This article explores the potential benefits of adding Smart TV streaming functionality to Telegram. By focusing on secure, privacy-conscious video streaming, Telegram could provide users with a convenient and immersive way to enjoy content on larger screens, setting it apart from other platforms. The introduction of this feature could attract more users and position Telegram as a leader in privacy-first entertainment.*

Key words: *Telegram could provide users, Telegram, Smart TV streaming, video streaming, privacy, security, user engagement, content sharing, entertainment.*

ПОЧЕМУ TELEGRAM ДОЛЖЕН ПОДДЕРЖИВАТЬ СТРИМИНГ SMART TV?

Аннотация. *Аннотация. В этой статье рассматриваются потенциальные преимущества добавления функции потоковой передачи Smart TV в Telegram. Сосредоточившись на безопасной потоковой передаче видео с учетом конфиденциальности, Telegram может предоставить пользователям удобный и захватывающий способ наслаждаться контентом на больших экранах, что выделит его среди других платформ. Внедрение этой функции может привлечь больше пользователей и позиционировать Telegram как лидера в сфере развлечений, ориентированных на конфиденциальность.*

Ключевые слова: *Telegram может предоставить пользователям, Telegram, стриминг Smart TV, потоковое видео, конфиденциальность, безопасность, вовлечение пользователей, обмен контентом, развлечения.*

In the age of digital connectivity, convenience and accessibility play a vital role in shaping user preferences. While Telegram has established itself as a leading platform for communication and content sharing, it still lacks a feature that could significantly elevate its user experience-automatic video streaming to Smart TVs. This article explores the potential of such functionality, its advantages, and how it could enhance Telegram's appeal to a broader audience.



Security and Privacy Concerns

One of Telegram's hallmarks is its commitment to user security and privacy. Unlike many other apps, Telegram prioritizes safeguarding data and content. Currently, apps like Google Home allow users to mirror their smartphone screens to TVs. However, this method often exposes personal messages or sensitive information, making it less secure for users who simply want to enjoy videos on a larger screen.

To address this, Telegram could develop a specialized feature focused solely on video streaming. This functionality would allow users to stream movies or videos directly to their Smart TVs without risking the exposure of private messages or other unrelated content. Such a secure approach could attract a significant number of users seeking privacy-conscious solutions.

Advantages of Watching Movies on TV

Watching movies or videos on a small phone screen can be inconvenient and less engaging for most users. A large TV screen, on the other hand, provides a more immersive and enjoyable experience, transforming casual viewing into a cinematic treat. Unfortunately, many free websites or streaming services lack the option to directly stream content to Smart TVs. While platforms like YouTube offer casting features, finding full-length movies can be challenging, as the platform often prioritizes short-form content. This limitation leaves a gap for platforms like Telegram to step in and offer a more comprehensive solution.

The Unique Advantage of Telegram

Telegram's versatility already makes it a favorite among users for sharing and discovering content. Its specialized channels often feature movies, including titles that may not be available on

mainstream platforms. This unique aspect could be further enhanced with Smart TV streaming capabilities.

Imagine users downloading their favorite movies from free sites or accessing them via Telegram channels and effortlessly streaming them to their Smart TVs. This would not only simplify the viewing process but also increase user engagement with Telegram's platform. By introducing such a feature, Telegram could position itself as a go-to platform for movie enthusiasts, creating an edge over competitors and expanding its user base.

Conclusion

A Smart TV streaming feature on Telegram would revolutionize the way users consume video content. By combining security, convenience, and accessibility, Telegram could cater to a growing demand for seamless, privacy-first entertainment options. Such an innovation would enhance the platform's global appeal, making it a preferred choice for users who value both functionality and security. As technology continues to evolve, Telegram has the opportunity to lead the charge in redefining how we experience content on the big screen.